

SKILLS

UX/UI Design
Visual Design
User Research
Product Strategy
Prototyping
Usability Testing
Design Systems
Motion Graphics
2B Pencil Sketching
Camera Fluency

TOOLS

Sketch
Flinto
Adobe Suite
HTML/CSS
Javascript
Fujifilm X100F

INTERESTS

Social Issues
Articles from Aeon.co
Grid Systems
Speculative Design
Vinyasa Yoga
Film & Photography
Acid House Beats
Food Plating

EDUCATION

BBA / Design & Business
Simon Fraser University
2013 - now

ABOUT

I'm Valerie, a UX designer based in Vancouver, B.C. I'm excited by creating solutions that involve social economics issues and data complexity manifested through the technological medium.

EXPERIENCE

UX Design Intern
SAP Vancouver
05/17 - now

Designed flows and features in Analytics Cloud's data wrangling and story presentation space

Crafted illustrations and motion graphics for the product's onboarding and loading screens

Scripted and conducted user research and usability testing sessions

Production Designer
National Film Board
of Canada
02/17 - 05/17

Prepared graphical assets and layers for animations in 2 interactive photo essays from the Legacies 150 project

Developed and designed marketing images used for promoting the project

Junior Interaction
Designer
National Film Board
of Canada
05/16 - 08/16

Designed experiences for 2 Legacies 150 photo essay projects from drafting the narrative flows to prototyping digital interactions

Created the official logo for the Legacies 150 project used in all stories, social media and marketing material

Researched and developed 360-degree video experiences in virtual reality on Unity using the Oculus Rift